



HENDERSON COUNTY  
EDUCATION  
FOUNDATION

# Strategic Plan 2023 - 2026

## We value education



### Vision

The whole community is working together to ensure that all children excel in HCPS and succeed in life.

### Mission

Serving HCPS, by investing in and responding to the whole child and the whole school to create a thriving community.

### Values

- Public Education
- Collaboration
- Stewardship
- Equity
- Potential of Every Child

## Value Statements:

- We value public education and the people that lead and believe our community has a role in ensuring that our schools are adequately resourced and supported.
- We value collaboration and believe community engagement leads to holistic student success.
- We value being good stewards of community resources and believe that by constantly learning, growing, and adapting we can achieve organizational excellence.
- We value equity and believe that including and uplifting every student's voice is critical to creating a better future.
- We value the unique genius and leadership in each student and believe in nurturing their potential for success in life.

## Strategic Directions:

### 1. Serving Students *Engage the community to meet the needs of students to overcome multiple educational barriers.*

#### Goals:

- Develop flexible resources to meet the urgent and emergent needs of vulnerable students.
- Reshape college scholarship opportunities and college-going supports for students experiencing poverty or first-generation college attendees.
- Provide equitable educational opportunities to nurture the potential of every child.
- Uplift the voices of underrepresented populations and respond to their experiences and challenges.

# Strategic Directions: (cont'd)

## 2. Supporting Teachers *Advocate for and implement innovative community-driven supports that help retain quality teachers.*

### Goals:

- Lift up the voices of educators through surveys, focus groups, and the Champions of Education Committee.
- Engage the community to pilot innovative strategies to respond to teacher needs.
- Support an initiative of growing our own educators so that our education staff matches the diversity of our students.
- Develop a plan to offer mini-grants to educators for special projects and support Educator Appreciation efforts.

## 3. Strengthening Schools & Student Enrichment *Respond to the need for investment in school-based programs that enrich the whole child.*

### Goals:

- Provide on-going funding for Leader in Me so that new schools have an opportunity and existing schools can continue implementation.
- Increase district capacity to support students in STEM, literacy, and arts learning.

## 4. Expanding Community Awareness & Strengthening Fund Development *Develop name recognition in the community.*

### Goals:

- Implement a marketing plan and analyze annual effectiveness.
- Invite community members as advisors to the board of directors and as ambassadors for the organization on specific initiatives.
- Develop a data collection system to better understand how HCEF's programs and resources are impacting our students.
- Increase major donors and planned giving.
- Implement a robust recognition plan for all donors and sponsors.