

# We value education

## 2019-2020 SPONSORSHIP BOOKLET



HENDERSON COUNTY  
**EDUCATION  
FOUNDATION**

### Who We Are & What We Do

HCEF exists to improve the educational experience for Henderson County students and teachers. We do this by being responsive to the needs of educators, students, and our community. We are a partner to Henderson County Public Schools and serve as a liaison between our schools and those who can provide resources needed to achieve academic excellence.

**Check out our sponsorship opportunities inside.**

To learn more or sponsor an event, call

**Summer Stipe @ 828.243.2338**

or email [summer@hcefnc.org](mailto:summer@hcefnc.org)

*Through our relationship-building, advocacy, and fundraising efforts, HCEF is able to provide funding to support:*

- the needs of our most vulnerable students,
- post-secondary scholarships to graduating seniors,
- instructional support for arts and music education,
- HCPS curriculum needs, and
- the introduction and expansion of Leader in Me throughout Henderson County Public Schools

[hcefnc.org](http://hcefnc.org)

# At HCEF, We Value Education.

We hold three signature events each year to raise funds to support educational excellence. Thank you for your sponsorship consideration. If you would like to consider a sponsorship opportunity, please contact our Executive Director, **Summer Stipe**, at [summer@hcefnc.org](mailto:summer@hcefnc.org) or **828.243.2338** (cell).

13th Annual • Henderson County  
**Education Foundation**  
**FALL GOLFCLASSIC**

**MONDAY, OCTOBER 14TH, 2019**

Champion Hills Club | Golf & Dinner

**The HCEF Golf Classic** is the largest fundraiser for the Henderson County Education Foundation. The event includes an afternoon of golf and dinner. The revenue from this event supports our work in preparing students for the workforce through post-secondary scholarships and the Leader in Me initiative.

## ■ **\$2,000 Cart Sponsor** *(Exclusive)*

- Banner with company's logo on 50+ golf carts throughout the day at Champion Hills
- Name/Logo on the event page of the Education Foundation's website
- Name/Logo printed in event program as Cart Sponsor
- 4 tickets to post-golf dinner

## ■ **\$1,500 Golf Ball Sponsor** *(Exclusive)*

- Each golfer (108) will receive a sleeve of balls with the company logo
- Name/Logo on the event page of the Education Foundation's website and in all press releases
- Name/Logo printed in event program as Golf Ball Sponsor
- 3 tickets to post-golf dinner

## ■ **\$500 Hole Sponsor** *(18 available)*

- Sign with logo/name at designated hole
- Name/Logo on the event page of the Education Foundation's website and in all press releases
- Name/Logo printed in event program as Hole Sponsor
- 2 tickets to post-golf dinner

## ■ **\$1,250 Gold Sponsorship**

- Team of four for the tournament (includes lunch, on course beverages/snacks and dinner)
- Name on all printed materials, HCEF website and press releases
- Signage at registration table, awards dinner and in program





## 2020 Food for Thought Week

Restaurants participate in this 4th annual weeklong event beginning **Monday, January 20th** and continues through **Friday, January 24th**. Participating establishments donate a portion of sales on particular day(s) to support education.



**DINE OUT FOR EDUCATION**  
to support Henderson County Education Foundation

### **\$5,000 Frequent Diner/ Presenting Sponsor** *(Exclusive)*

- Recognition on restaurant recruitment material (begins in October)
- Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, flyers, e-blasts, etc.
- Prominent sponsor recognition on "dine out" menu printed and distributed to 10,000 Henderson County Public Schools students, families and staff
- Sponsor logo on flyers and table tents distributed at participating restaurants
- Sponsor recognition and link from the event page on the Education Foundation's website and social media pages and Henderson County Public School's social media pages (5,000 followers)
- Opportunity to participate in radio interviews with the Foundation staff and board
- Sponsor name mentioned in all radio advertising
- Sponsor named mentioned in "all call" to over 17,000 parents and employees of Henderson County Public Schools

### **\$2,000 Dining Guide Sponsor** *(Exclusive)*

- Prominent sponsor recognition on dine out guide printed and distributed to 10,000 Henderson County Public Schools students, families and staff
- Sponsor recognition and link from the event page on the Education Foundation's website and social media pages and Henderson County Public School's social media pages
- Sponsor named mentioned in "all call" to over 17,000 parents and employees of Henderson County Public Schools

### **\$1,000 Food for Thought Wrap-up Party Sponsor** *(Exclusive)*

- Support wrap-up event on Friday, January 24th to celebrate the week (Location TBD)
- Presence at wrap-up event and chance to speak to crowd of approximately 200-300 guests
- Sponsor recognition and link from the event page on the Education Foundation's website and social media pages highlighting the event

# 2020 Education Celebration

**Tuesday, April 28th**  
**5:30 to 8:00 pm**  
**Jeter Mountain Farm**

induction of the 18th Education Hall of Fame class, and recognition of Henderson County's Principal of the Year and 23 Henderson County Teachers of the Year. The event includes a reception, dinner and awards program. We anticipate 280 attendees including, School Board, Leadership team, principals, teachers, and business and community leaders.

This annual event celebrates the stars of Henderson County education, past and present including the

## ■ \$7,500 Presenting Sponsor (Exclusive)

- On all materials, the event will be called "(name) presents the 2019 Education Celebration", including Save the Date, e-blasts, and social media
- Sponsor recognition and link on the event page of the Education Foundation's website.
- Invitations mailed to over 500 individuals with the presenting logo on the front of the invitation
- Media releases sent out prior to the event with listing the presenting sponsor
- Opportunity to take part in radio interviews with the Education Foundation staff and board
- Programs will be printed for all attendees with the business logo on the front, listed on the inside, and the full back page for ad space
- The presenting sponsor will also have eight seats at the dinner in a prominent location
- At the event, a representative from the presenting business will be asked to give a "welcome" to the audience
- Banner space at the entrance to the event and throughout the venue

## ■ \$2,500 Hall of Fame Sponsor (Exclusive)

- Prominent marketing exposure, name included in all event promotional materials, listing on the event program
- Name recognition from the podium
- Featured spot on the event page of the HCEF website
- Name mentioned in radio spots, Facebook and press releases
- Name will be listed as sponsor on all Hall of Fame videos at the event (videos are also posted on website after the event)
- Opportunity to hand out gifts and plaques to 2019 Hall of Fame inductees during event
- Hall of Fame sponsors will receive prominent seating at the event and six tickets

## ■ \$1,750 Outstanding Educators Sponsor (Exclusive)

- Prominent marketing exposure, name included in all event promotional materials, listing on the event program
- Name recognition from the podium
- Featured spot on the event page of the HCEF website
- Name mentioned in radio spots, Facebook and press releases
- Name will be listed as sponsor on all Hall of Fame videos at the event (videos are also posted on website after the event)
- Opportunity to hand out gifts to 2019 Teachers of the Year & Principal of the Year during event
- Teacher of the Year sponsors will receive prominent seating at the event and six tickets

## ■ \$1,000 Leaders Sponsor

- Logo included in event program and on the event page of the HCEF website
- Name recognition from the podium during the event
- Leaders sponsor will receive four tickets to the event

## ■ \$500 All-Stars Sponsor

- Company name included in the event program and on the event page of the HCEF website
- All-Star sponsor will receive two tickets to the event

