



**2018 Restaurant Agreement
Restaurant Registration Deadline: November 17, 2018**

Restaurant Name: _____

We would like to participate on the following day(s):

_____ Monday, January 15th _____ Tuesday, January 16th _____ Wednesday, January 17th
_____ Thursday, January 18th _____ Friday, January 19th

Please list your hours of operation on the day you're participating: _____

Portion of sales you plan to donate: _____% (Must be at least 10%)

Would you be willing to donate a gift card (or product) for prizes for most loyal customers through a Frequent Diner Card? _____ Yes _____ No

If yes, please list item: _____

Please have the item to Henderson County Education Foundation by January 8th.

Participating Restaurant Information

Restaurant Name (as you wish for it to be published): _____

Contact Name: _____

Contact Phone: _____ **Email:** _____

Restaurant Website: _____

Restaurant Physical Address: _____

Agreement continued on the back.

AS A PARTICIPANT, THIS RESTAURANT AGREES TO:

- Allow HCEF to use this restaurant’s name in materials promoting **Food for Thought**.
- Promote **Food for Thought** by displaying and/or distributing event materials a minimum of three (3) weeks before the event.
- Inform wait staff, managers, and other restaurant personnel about **Food for Thought** so they can promote the event to diners and answer basic event questions.
- **Permit HCEF to place a volunteer “champion” in your restaurant during a portion of the Food for Thought day.** (Champions will approach tables to thank guests, share information, and answer questions.)
- Send or deliver a check for the total contribution payable to Henderson County Education Foundation no later than **February 9, 2018**.

HENDERSON COUNTY EDUCATION FOUNDATION WILL:

- Produce, utilize and distribute attractive, high-quality promotional materials including posters, table tents, stickers and balloons.
- Orchestrate a publicity campaign to promote **Food for Thought** restaurant partners via local radio, TV, social and print medias.
- Mail a **Food for Thought** dining guide (flyer) with a complete list of participating restaurant names and telephone numbers to supporters and potential diners.
- Establish phone and website referral list of participating restaurants for diners.
- Provide periodic updates on **Food for Thought** during the campaign (e.g. personal emails, email blasts, social media postings, etc.)
- Offer a frequent diner card for patrons who visit 5 or more restaurants with a drawing for prizes.
- Give participating restaurants a window cling for your restaurant window that says, “Food for Thought Partner”.

I have read and agree to abide by the provisions of this agreement:

Authorized Restaurant Representative _____

Name (print) _____

Title _____ Date _____

Please return form by **Friday, November 17th** to the Henderson County Education Foundation via

Email: summer@hcefnc.org or

Mail: P.O. Box 1267 | Hendersonville, NC 28739

Fax: 828.697.4738